

EDITORIAL

For as long as we can remember, sports have been in our lives... We both grew up on the south side of Chicago participating in everything from organized sports to neighborhood games. I, Steve Fitch, played little league baseball, youth and high school football, and neighborhood sporting games, like strike out, 'get back,' running bases, and kick baseball, to name a few. A lot of these names may not be familiar with you, but I'm certain, if you grew up in an urban area, you remember how much fun these games were. As I got older, my love of sports grew stronger not from participation but from the business side. . . what makes some organizations more popular and successful while others fail? Why isn't this team getting coverage of their event? How many times have you witnessed your team or a student-athlete do something outstanding, but didn't receive any coverage?

My wife, Cynthia, grew up a part-time tom-boy playing running bases and dodge ball and was usually picked last by the girls to play double-dutch. Later, her love of sports developed on the sidelines via the world of Cheerleading and Pom Pom. She spent some of her favorite moments dancing for Chicago Vocational (CVS) during the 1987-88 Championship season.

"I have always had a passion for sports. We invite you to join us in highlighting student-athletes and organizations on our state-of-the-art website while we provide a media venue to showcase their talents," says Editor in Chief of Amateur Sports News Network (ASNN), Steven Fitch. "ASNN will deliver an energetic, non-bias coverage of real-life stories of amateur student-athletes and organizations in the Chicagoland area. We recognized that we are not a sports magazine about people, we are a people magazine about sports. And when you partner with us, EVERYBODY wins!"

This is your chance to get our kids, communities and your stories told. With collective participation, we can showcase and encourage our kids to continue to strive for the very best life has to offer them. Thus, we have adopted the following slogan moving forward, "**Here is your opportunity to stop hating the media and actually become it!**"

If you have would like to submit a topic, story, idea, or join our team, give us a call at 708.201.1781 or by e-mail info@asnn365.com.



Steven E. Fitch MBA



Cynthia Fitch CPA